

I'm a business-savvy product designer bringing years of experience and knowledge across multiple industries to create seamless and meaningful experiences even for the most complex and regulated solutions.

EXPERIENCE

LEAD PRODUCT/UX DESIGNER

GENOMIC PREDICTION | 2021 - 2023

- Conducted user experience studies with existing clients and product
- Planned integration with EMR systems to improve data accuracy and speed of transmission of test requests
- Integral in planning and initiating the development of a multi-role, multi-function portal for clinics and operations that meets compliance and regulatory standards for the healthcare industry
- Product manager and designer for patient portal
- Managed team of designers (internal and contract)

SENIOR UI/UX DESIGNER

CAREMETX | 2018 - 2021

- Planned and redesigned internal call center portal
- UI/UX design of web-deployed products and Salesforce apps
- Planned and designed modularized products to fit seamlessly within client applications
- UI/UX advisor for client portals
- Project lead for company Interactive Style Guide

SENIOR UI/UX DESIGNER

VIRMEDICA (ACQUIRED BY CAREMETX) | 2017 - 2018

- UI/UX design of a web-deployed healthcare product that helps provide better patient care and access to benefits
- Designed new products and features to fit seamlessly within and utilize an existing framework and technologies
- Redesigned internal data management portal

SENIOR VISUALIZATION DESIGNER FOR MICROSOFT

KFORCE | 2016 - 2017

- Created cloud-based machine learning and data science-centric dashboards and interfaces
- Conducted market research to understand project needs
- Developed copy using data scientist and engineer documentation and notes as source material

SENIOR GRAPHIC/UI DESIGNER

ICONICS | 2004 - 2016

- Project manager and contributor for multiple video and UI/UX projects
- User interface and user experience design of automation dashboards, apps and software for Fortune 500 companies
- Redesign of company's flagship product

SKILLS

Design Method
User Interviews & Research
Usability Testing
Experience Architecture
Interaction Design
Strategy & Planning
Project Management
Visual Design
Information Architecture
Design Systems
Agile Development
Market Research
Competitive Analysis
Data Visualization
Storyboarding
Wireframing
Prototyping
HTML/CSS
SASS

TOOLS

Figma
Axure RP
Adobe XD
Adobe Creative Suite
Balsamiq

EDUCATION

B.A. in Graphic and Media
Arts focused on Web Design,
minor in Project Management
SNHU
Summa Cumme Laude